



2008 S.C.O.R.E. for Excellence Day Contest

What is S.C.O.R.E.?

S.C.O.R.E. is the Milwaukee Brewers Baseball Club's youth education and recreation initiative. The program focuses on **S**chool, **C**ommunity, **O**pportunities, **R**ole models and **E**xcellence, using the acronyms **S.C.O.R.E.** Players, alumni and front office personnel serve as ambassadors for increasing the impact of our youth outreach efforts. Through school visits, kids are able to learn from members of the Brewers organization, providing special moments that they will always remember.

What is S.C.O.R.E. for Excellence Day?

S.C.O.R.E. for Excellence Day is when players, coaches and front office personnel go out in the community visiting area schools to present a 30-minute presentation about the **S.C.O.R.E.** program. They speak to students about the importance of school and community; taking advantage of opportunities; seeking positive role models; and striving for excellence in education. Key to the presentation is the use of five baseballs in interactive exchanges with students. Each ball is designed with one of the **S.C.O.R.E.** character messages printed on the side. During the program, the players engage children in a dialogue about the importance of these five important elements. It is a fun program that opens communication between the children and their role models. The next **S.C.O.R.E.** for Excellence Day is scheduled for **Wednesday, May 28, 2008.**

Who's Eligible to Participate?

All public and private elementary school students from grades K-5; in Milwaukee, Ozaukee, Racine, Washington and Waukesha counties the Southeast Wisconsin Professional Baseball Park District are eligible to participant; provided that a parent or legal guardian is aware that the student is entering the contest and provides his/her consent on the form below.

How Will Winners be Determined?

The **S.C.O.R.E.** for Excellence Day contest will run from 12:01 a.m., Tuesday, March 1, 2008 through 11:59 p.m., Sunday, May 18, 2008. **Two (2) winners** will be drawn on Friday, May 23, 2008 and contacted via phone. **The visit to the winner's school will be strictly subject to approval by school administration.** In the event the visit is not permitted, the Milwaukee Brewers will select an alternate winner.



2008 S.C.O.R.E. for Excellence Day Contest Entry & Authorization Form

Student's Name: _____

Age and Grade Level: _____

School: _____

School Address: _____

School Phone Number: _____

Principal's Name: _____

Principal's E-mail: _____

PERMISSION, RELEASE AND PUBLICITY AUTHORIZATION

I, _____, represent that I am the parent/legal guardian, over the age of 18, of _____, the student entering the **S.C.O.R.E.** for Excellence Day visit with this Permission, Release and Publicity Authorization Form. I agree and acknowledge for myself and on behalf of my minor child that I have given my minor child permission to enter this contest through the internet. I further acknowledge for myself and for my minor child that I have not been promised, shall not claim, and shall not receive any monetary payment whatsoever for participation in this contest, or with respect to any information that is submitted herewith. In the event the minor child/student names above is selected as the winning submission, I hereby grant permission to and authorize the Milwaukee Brewers Baseball Club to use the following items, for any purpose related to the **S.C.O.R.E.** for Excellence Program, or the business of the Milwaukee Brewers Baseball Club generally: (1) any photos of the student taken as a result of this Contest; (2) any and all information contained on the Entry Form; and (3) the child's image as it may be captured by a media source publicizing the contest.

Parent/Guardian Signature: _____

Name of Parent/Guardian (please print): _____

Address of Parent/Guardian: _____

Name of Student Entering Contest: _____

Date: _____

Please note that all entry and authorization information must be completed for the student's submission to be considered official. Please mail entry to:

**Community Relations
c/o S.C.O.R.E. for Excellence Day
Milwaukee Brewers Baseball Club
One Brewers Way
Milwaukee, WI 53214**